

With Pinterest, It's Nice to Share

Sharing is caring, it's nice to share, these are both expressions you have probably heard in your life. They are especially useful for social media. With Pinterest, you will find that if you are generous with sharing what others have produced, they will appreciate it and return the favor.

At the very least, people will follow you when you share their work. They will want to see what else of theirs that you may be willing to share. Also, when you share something that is yours, your chances greatly increase that they will share this as well.

When you are looking for something to share, consider branching out from Pinterest itself. It's okay to repin what you see on your dashboard. But, if you go the extra step to pin from the outside into Pinterest, this will get you noticed.

It should go without say that the pins of others should coincide with the topic or subject of your boards. You aren't doing anyone any favors if you pin irrelevant topics. The readers won't appreciate it and neither will the source of the original pin. You will continue to find pins that show a graphic, and when the user clicks to see the website, it has nothing to do with that graphic. Think about how you would react if you saw that yourself. You probably have seen it. If not, it's only a matter of time before you will.

When you do find external material that you want to pin, don't be afraid to reach out to the creator and let them know of your efforts. Specify that you will be on the lookout for more of what they are offering and will continue to pin anything you determine to be fitting. This can help you establish a relationship with others and these relationships can grow to significant collaborations.

On occasion, you may find a webmaster who does not want his or her material shared. By reaching out to them, they will alert you to this desire. This can save you some headaches down the line as you can immediately remove any shares. Be courteous when this happens. People have their reasons for not wanting to share. It should be respected. Offer

to keep the channel of communication open in case they later change their minds.

You should hold the material of others to the same high standard as your own. If you start posting junk just for the sake of getting attention, it will reflect poorly on your sharing efforts.