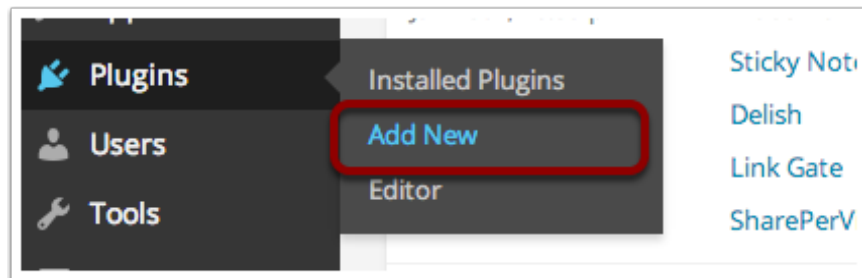


# Lead Filter User Guide

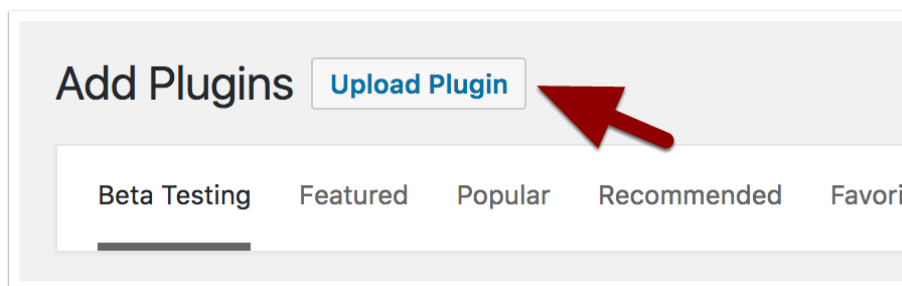
## Installing The Plugin

To install a plugin, go to Plugins >> Add New



## Upload plugin

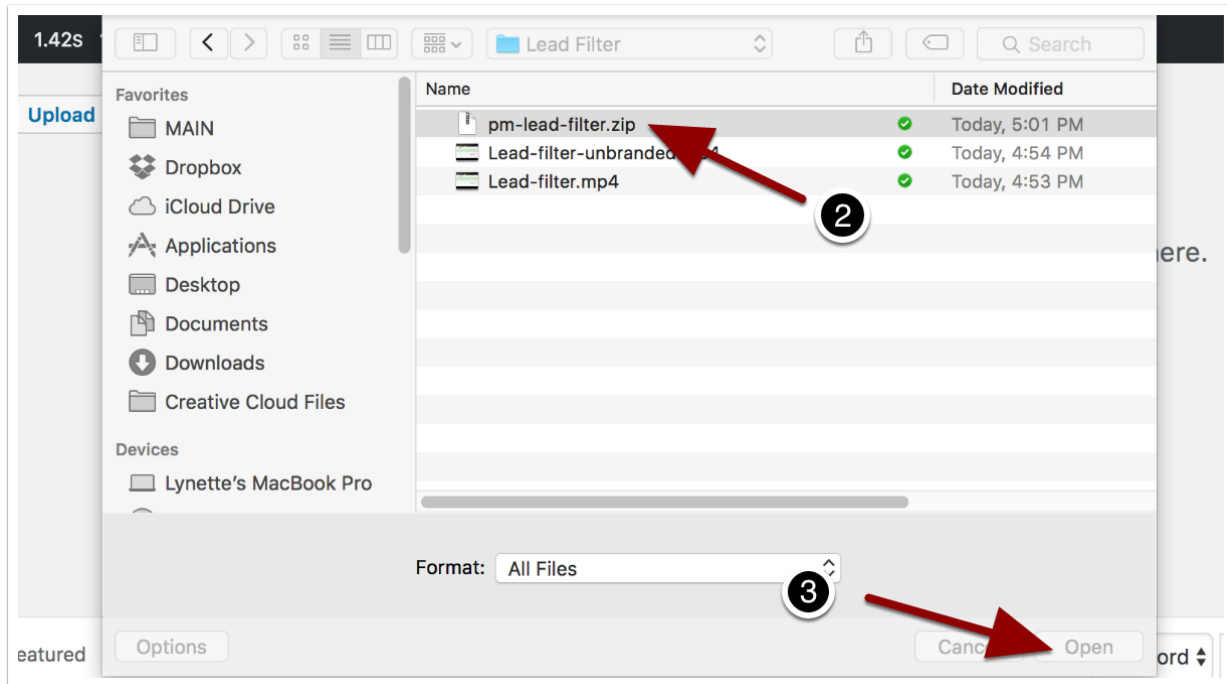
Click Upload Plugin



# Lead Filter User Guide

## Choose Upload File

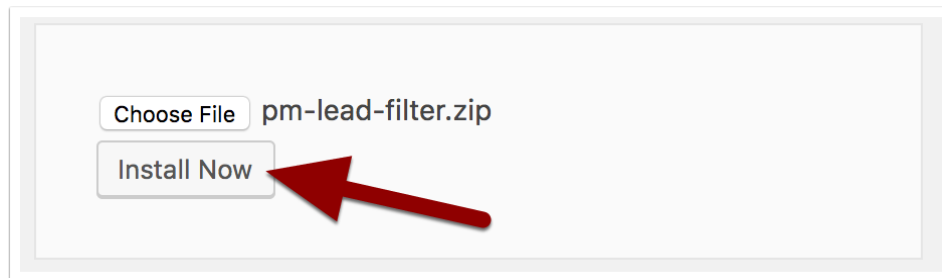
1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
3. Click Open



# Lead Filter User Guide

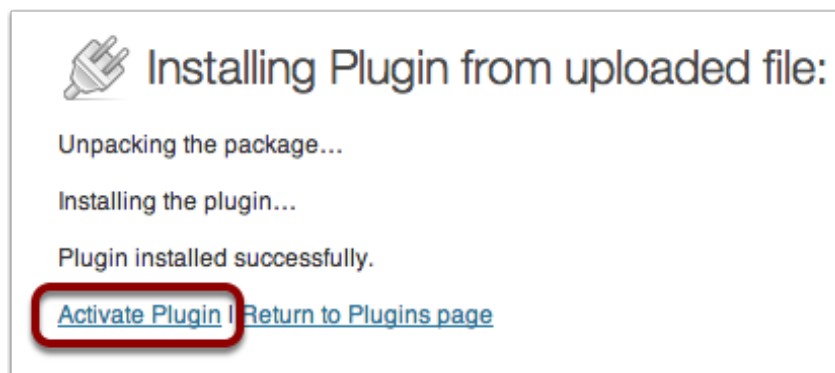
## Install The Plugin

Click Install Now



## Activate The Plugin

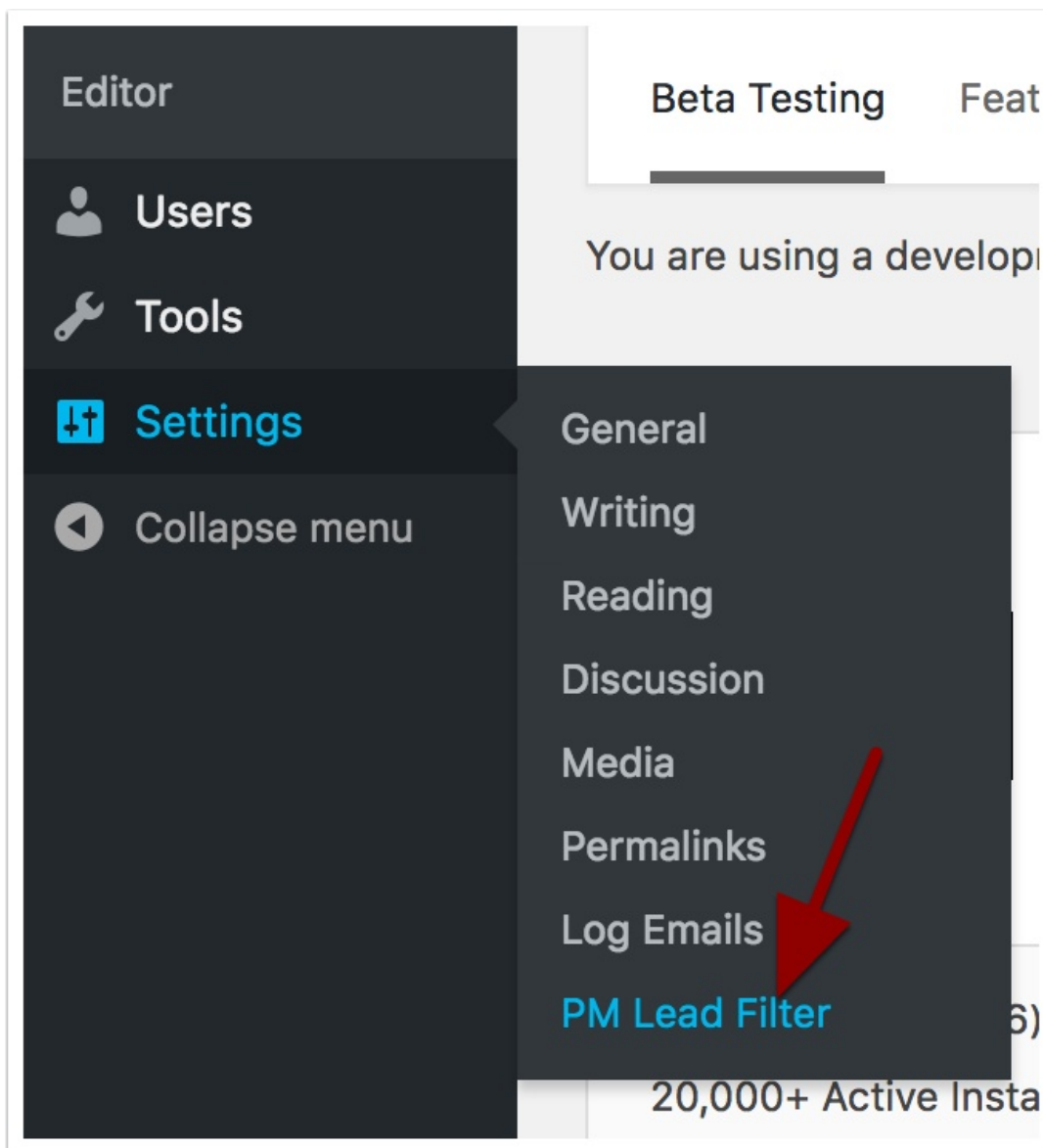
After successfully unpacking and installing the plugin, click *Activate Plugin*.



# Lead Filter User Guide

## Configure The Plugin

After the plugin is installed, there will be a new item in the menu. Click it to configure the plugin.



# Lead Filter User Guide

## Setup Aweber

If you use Aweber, in the email services tab, click the link to get your authorization code.

PM Lead Filter Settings

Campaigns

Display

Email Services

API Keys

API Keys Section

Aweber Key


Step 1: [Click to get authorization code](#)

Step 2: Enter authorization code in this field

# Lead Filter User Guide

## Log In To Your Aweber Account

Enter your Aweber login credentials. Click Allow Access.



Sign in to give **PM WP Plugin** by **LC** access to your AWeber account. It will access the following:

- Account information such as Lists, Messages, and Subscribers (except Subscriber Email, Name, IP Address and Additional Notes)

LOGIN NAME

PASSWORD

Allow Access

Deny

[Permissions Policy](#)

# Lead Filter User Guide

## Authorization Code

Copy the authorization code you will receive after logging in.



Success!

You've authorized **PM WP Plugin** by **LC**.

Here is your authorization code:

Az6oJlinXYHS88b2To0tWvwS|zyUJNzR8zH0BAXd7Sk8dVM6  
CylLezp0a03wNWzj2|AqUSv9SDcmuewAyEGx0Vj5ZH|gh4IXC  
AKgUfHs50Z21NabzjnMX28LbWBd7u69m3a|2d6jn6|



# Lead Filter User Guide

## Save Your Authorization Code

Go back to the plugin settings, paste the authorization code into the Aweber Step 2 field. You will see a message that the code received is successful and to save your settings now. Click Save changes.

Once changes are saved, the screen will change to notify you the Aweber account is connected. If you need to re-do the process, simply click Deauthorize, Save changes and repeat the process.



# Lead Filter User Guide

API Keys

API Keys Section

Aweber Key

Step 1: [Click to get authorization code](#)

Step 2: Enter authorization code in this field

Az6oJlinXYHS88b2To0tWvwS|zyUJNzR8zH0BAXd7Sk8dVM6C

Information received successful. Please Save Settings Now

Mailchimp Key

✔ MailChimp account connected. ☐ Deauthorize

Enter your MailChimp API Key

Save Changes

Settings saved.

Polls

Email Services

API Keys

API Keys Section

Aweber Key

✔ Aweber account connected. ☐ Deauthorize

Step 1: [Click to get authorization code](#)

Step 2: Enter authorization code in this field

LEAD FILTER USER GUIDE

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# Lead Filter User Guide

## Setup Mailchimp

If you use Mailchimp, enter your API Key into the field and save changes.

Enter your MailChimp API Key

278f49855ee4015ad0626ff4cc985005-us8

## Saved Keys

After you have saved your Mailchimp key, you will see a checkmark to indicate the connection is successful. If you need to re-do the process, click Deauthorize, then save changes and repeat the process.

**Aweber Key**

✓ Aweber account connected. ☐ Deauthorize

Step 1: [Click to get authorization code](#)

Step 2: Enter authorization code in this field

**Mailchimp Key**

✓ MailChimp account connected. ☐ Deauthorize

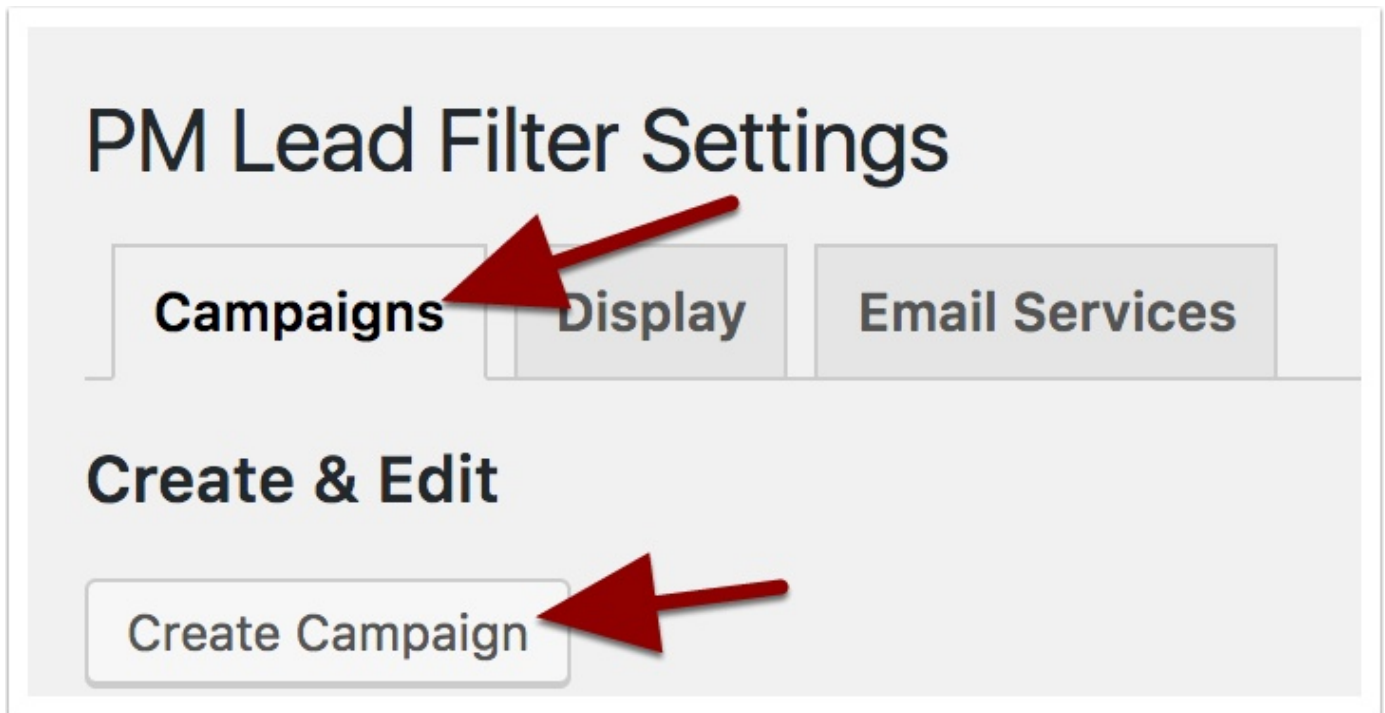
Enter your MailChimp API Key

Save Changes

# Lead Filter User Guide

## Creating A New Campaign

Click on the Create Campaign button in the campaigns tab.



# Lead Filter User Guide

## Campaign Setup

1. Enter a campaign name (this is for your reference only)
2. Enter the content for the popup. This is the first item they will see when the popup appears.

### Create New Campaign

Campaign Name

Happiness Is A Choice

1

Content

Happiness is something you control daily. You can choose to look on the bright side or allow the bad things to derail your day. What do you think?

2

# Lead Filter User Guide

## Background Design

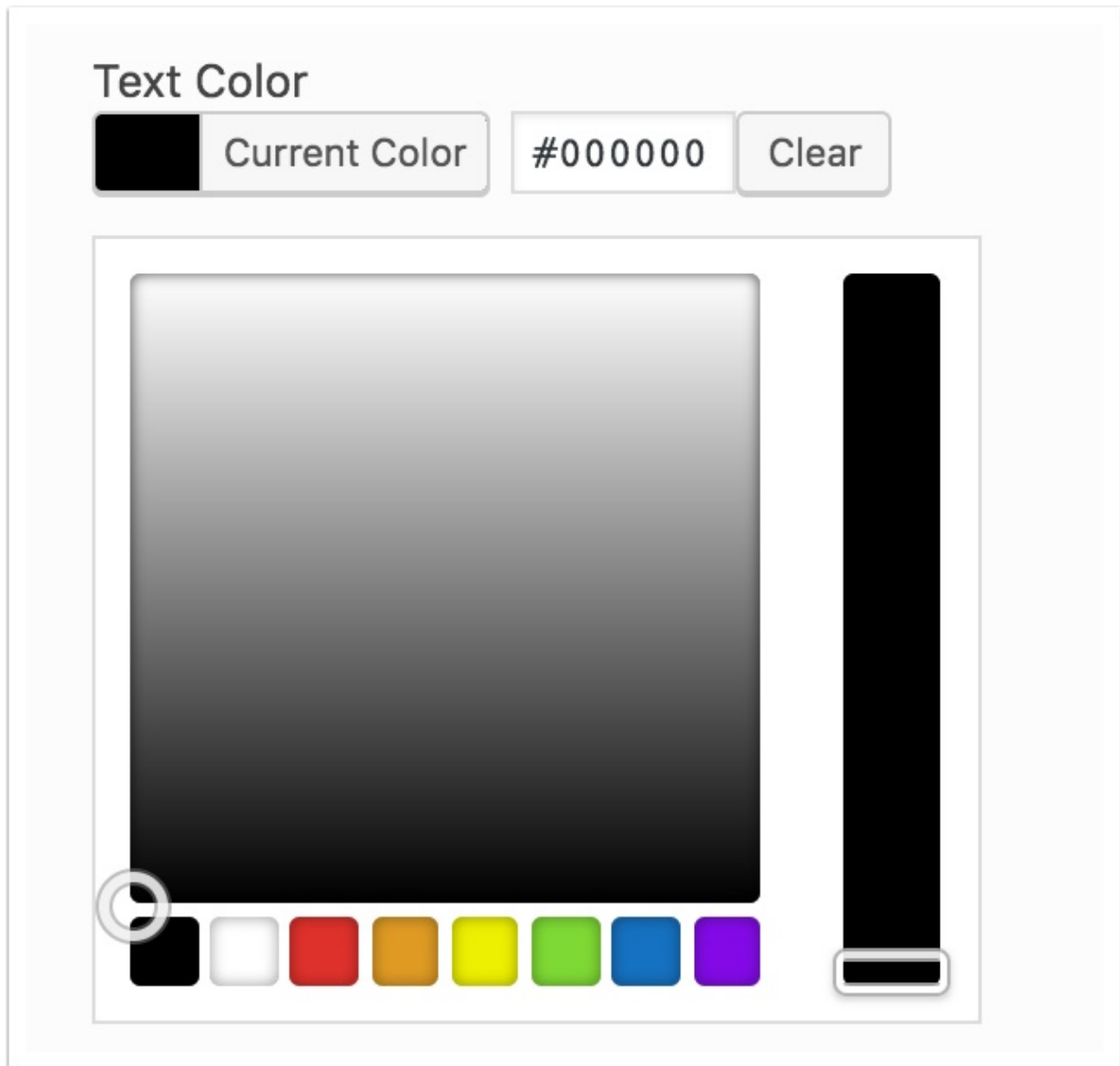
1. Select the type of background.
2. If you select the color option, the color selector will appear. Choose the color you want the popup background to have.
3. If you select image, you will be given the option to choose an image. A preview of your chosen image will display after you choose one.

The screenshot displays the 'Background Design' interface with two main sections. The top section, labeled 'Background', has a dropdown menu set to 'Color' (marked with a circled '1'). Below this, the 'Color' section (marked with a circled '2') shows a color picker with a gradient square, a vertical cyan slider, and a row of color swatches. It also includes a 'Current Color' field displaying '#edfcfc' and a 'Clear' button. The bottom section, also labeled 'Background', has a dropdown menu set to 'Image' (marked with a circled '3'). Below this, the 'Image' section shows a preview of a desk with a keyboard and mouse. At the bottom, there is a 'Choose Image' button and a text input field containing the URL 'http://www.plugins.de'.

# Lead Filter User Guide

## Popup Text Color

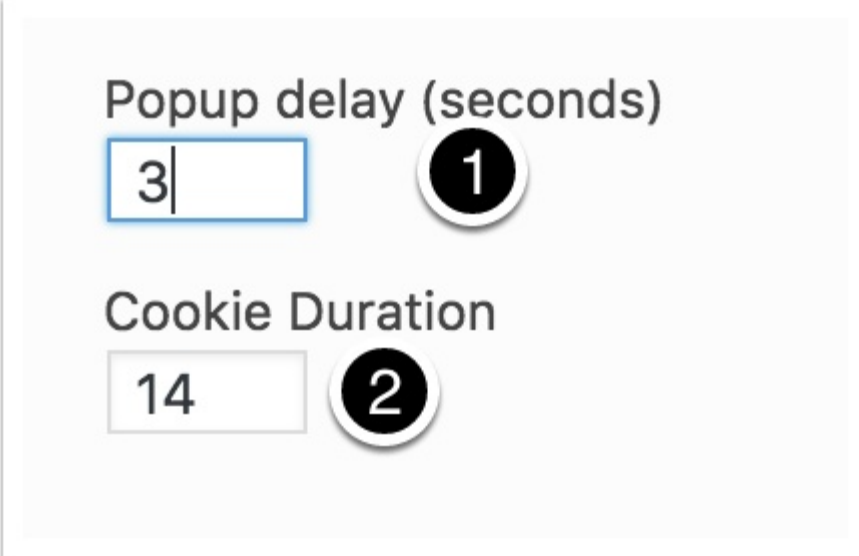
Next choose the popup text color.



# Lead Filter User Guide

## Popup Behavior

1. Enter a number for delay (optional). Leave empty if you want the popup to display immediately.
2. Enter a number (in days) to cookie people. Leave empty if you want the popup to display every time the user visits.



The screenshot shows a settings panel with two sections. The first section is titled 'Popup delay (seconds)' and contains a text input field with the value '3' and a circular icon with the number '1'. The second section is titled 'Cookie Duration' and contains a text input field with the value '14' and a circular icon with the number '2'.

Popup delay (seconds)

3

1

Cookie Duration

14

2

# Lead Filter User Guide

## Button Colors

1. Enter a label for your first button.
2. Select a text color
3. Select a button background color.

**Button 1**

**Label**  
 1

**Text Color**  
 2

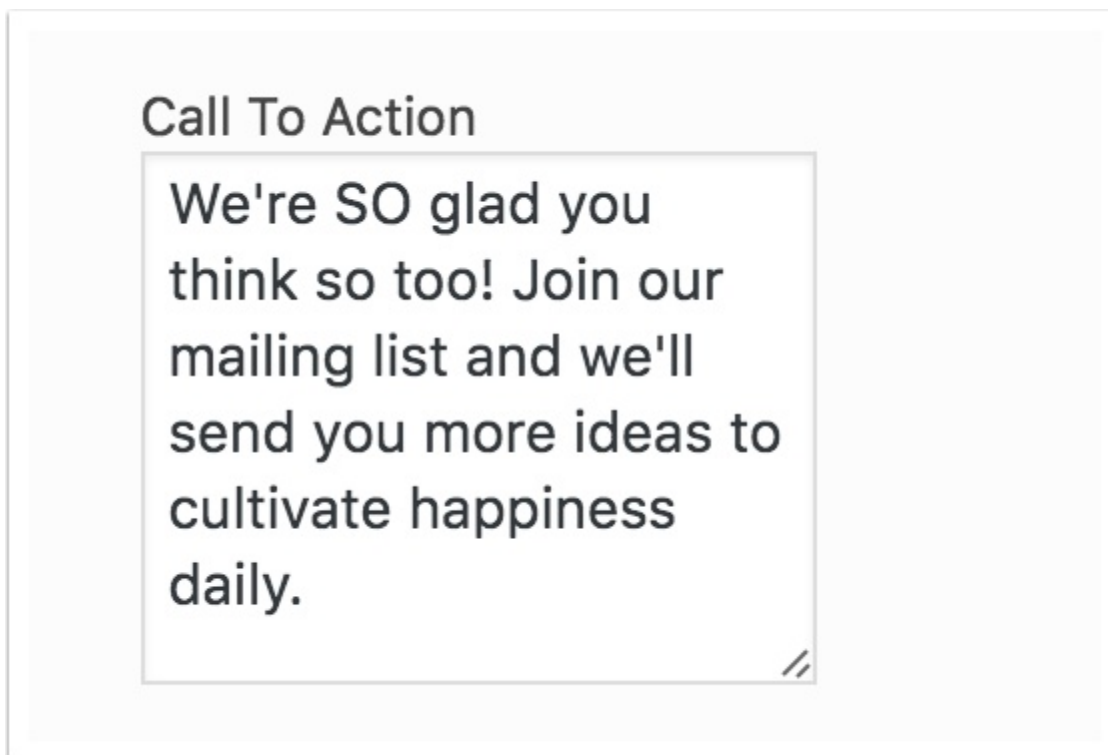
**Color**  
 3



# Lead Filter User Guide

## Button Call To Action

Enter a call to action button text here. This is what people will see once they click the Yes! button in this example.



## Optin Setup

If you are collecting email addresses, select the email service, then select the list you want people to be subscribed to when they join.

The following settings are optional and only work for Mailchimp/Aweber.

1. Check the remove the name field if you don't want to collect names.
2. Enter an optin button label

# Lead Filter User Guide

3. Enter a thank you message
4. Enter a message to display if they are already subscribed.

Email Service

Mailchimp ▾

DevTest ▾

Note \*

☐ Remove Name Field 1

Optin Button Label  
Sign Me Up! 2

Thank You Message  
Thank you. Please check your email for 3

Already Subscribed Message  
You are already subscribed. 4

# Lead Filter User Guide

**Set up Button 2 The Same Way As Button 1**

# Lead Filter User Guide

Button 2

Label

I Disagree

Text Color

Select Color

Color

Select Color

Call To Action

Oh no! Let us show  
you this is absolutely

Email Service

HTML

<form>  
<input>

Note \*

☐ Remove Name Field \*

Optin Button Label \*

Subscribe

Thank You Message \*

Thank you. Please  
check your email for

Already Subscribed Message \*

You are already  
subscribed.

LEAD FILTER USER GUIDE

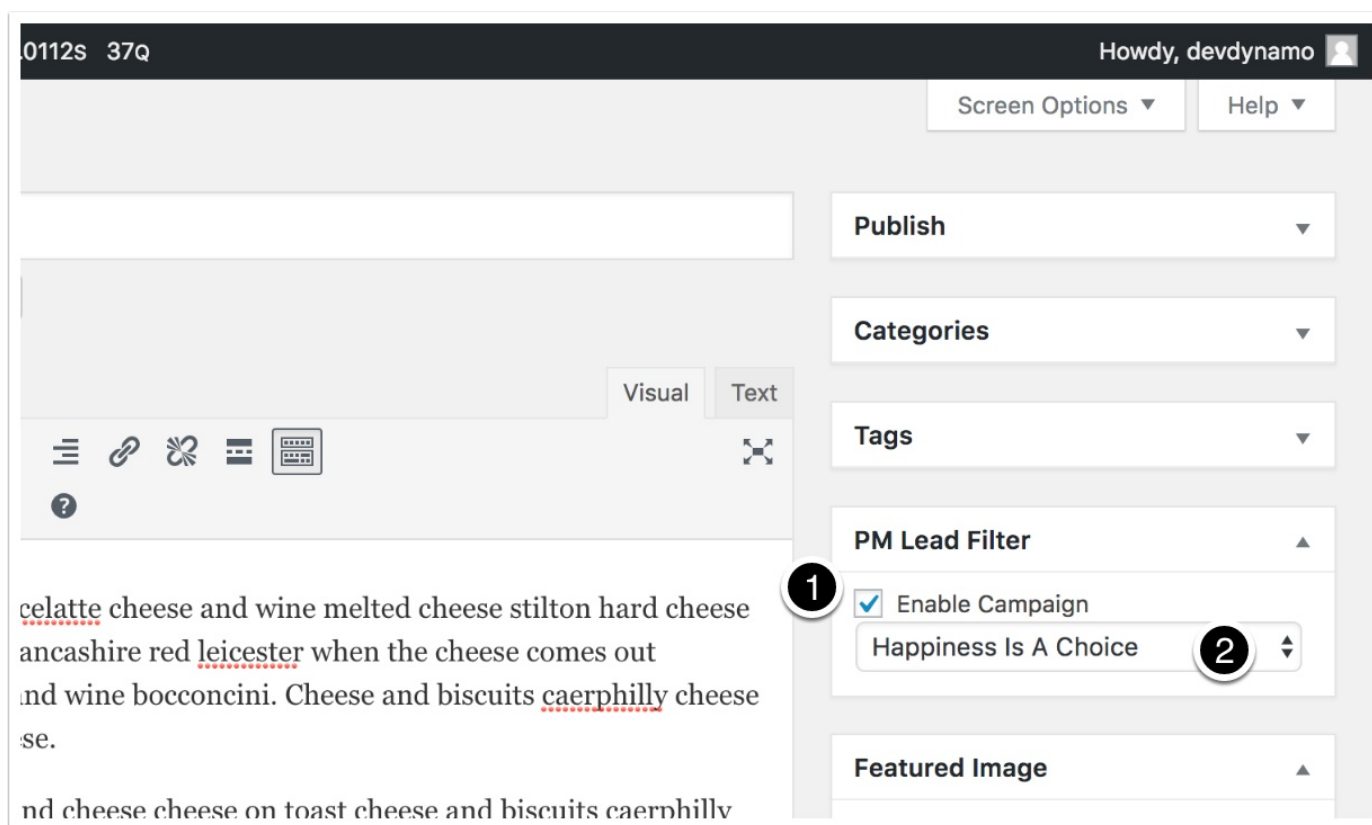
20

# Lead Filter User Guide

## Enable Popup On Post or Page

Go to the post or page you want to enable the popup on.

1. Check to enable.
2. Select the campaign you want to use.

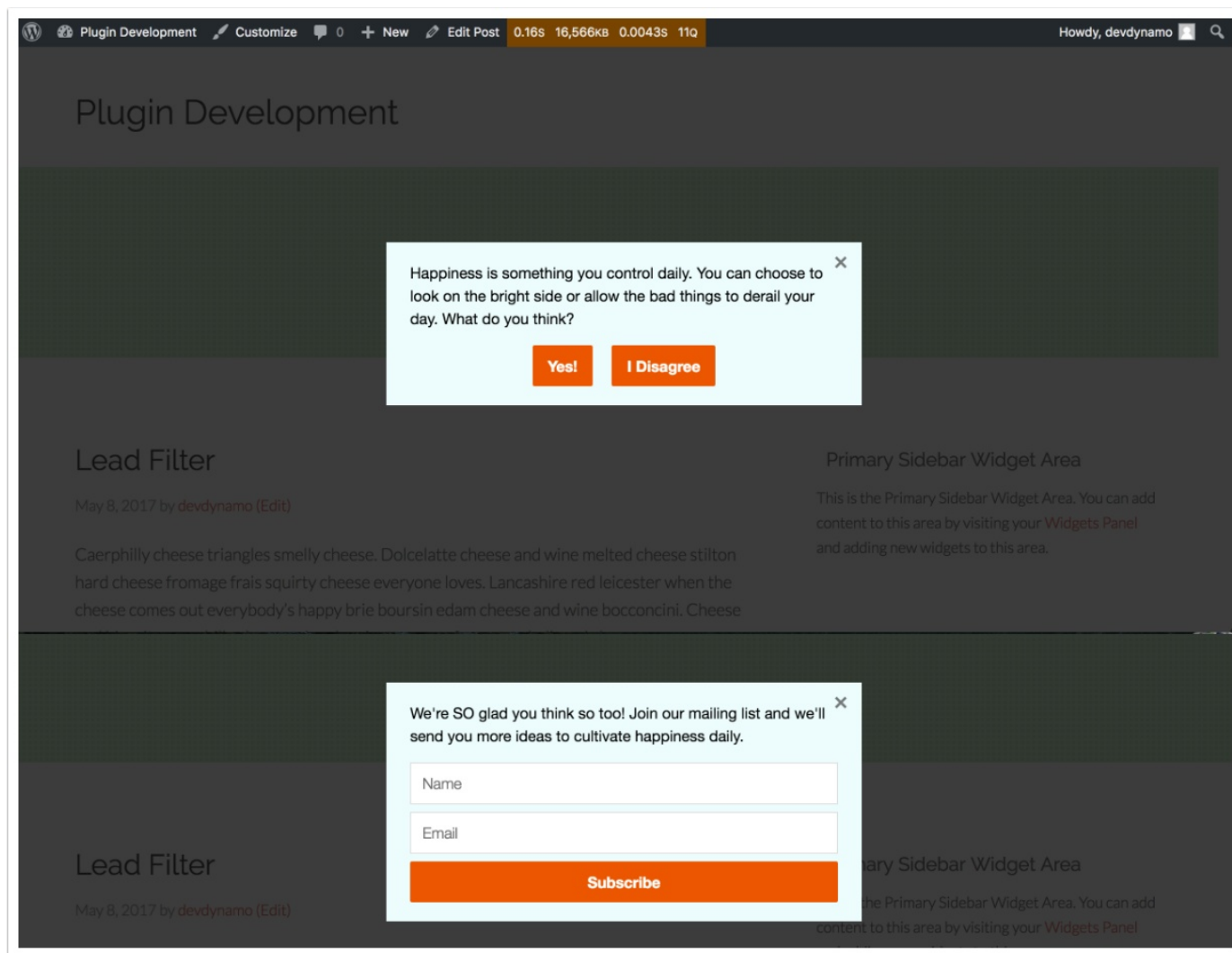


The screenshot shows the WordPress editor interface. The top bar displays the time '0112s 37Q' and the user 'Howdy, devdynamo'. The right sidebar contains several settings panels: 'Publish', 'Categories', 'Tags', 'PM Lead Filter', and 'Featured Image'. The 'PM Lead Filter' panel is expanded, showing a checkbox labeled 'Enable Campaign' which is checked (marked with a circled '1'). Below this is a dropdown menu for selecting a campaign, currently set to 'Happiness Is A Choice' (marked with a circled '2'). The main content area on the left shows a text editor with the text: 'celatte cheese and wine melted cheese stilton hard cheese ancashire red leicester when the cheese comes out and wine bocconcini. Cheese and biscuits caerphilly cheese se. nd cheese cheese on toast cheese and biscuits caernhillv'.

# Lead Filter User Guide

## Preview Filter

Preview your post to see your lead filter in action.



## How To Display A Campaign On The Home Page

1. Go to the plugin settings page. Click on the Display tab.

# Lead Filter User Guide

2. Check the box to enable on home page.
3. Select the campaign you want to use.
4. Save Changes.

## PM Lead Filter Settings

Campaigns

Display

Email Services

### Display Options

Enable on Home page

☒ Yes

Campaign

Happiness Is A Choice

Save Changes