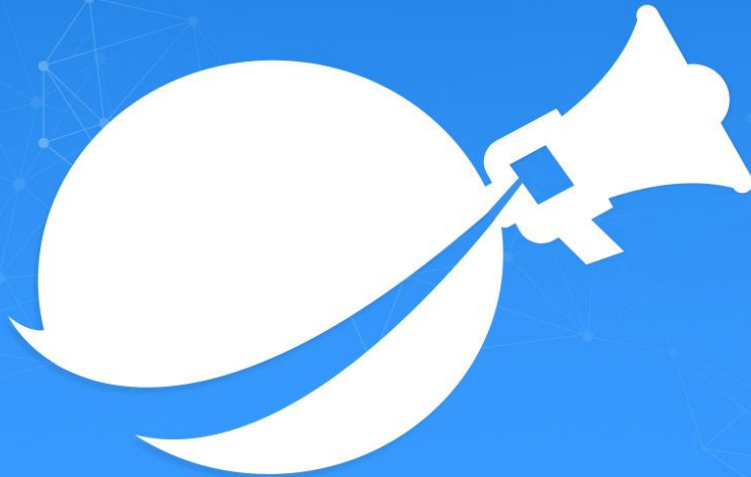


Special Free Report



Complete Internet Marketing 2019-20 Made Easy

Powered By "Your Website URL here"

Skyrocket Sales & Boost Conversions with
Our Proven & Tested Internet Marketing
Techniques



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Introduction:



Welcome to the latest and very easy to apply “Internet Marketing 2019-20” Special Free Report, designed to take you by the hand and walk you through the process of getting the most out of Internet Marketing in 2019-20, on behalf of your business.

I’m very excited to have you here, and I know that this will be very helpful for you.

This Special Free Report will show you step-by-step, topic by topic, and tool by tool, what you need to know to dominate Internet Marketing, in the easiest way possible, using the most effective tools and in the shortest time ever.

This Special Free Report is comprised of 7 Chapters, ready to show you the latest Internet Marketing strategies for 2019-20.

Well, it’s time for you to start getting the most out of Internet Marketing in 2019-20, on behalf of your Business.

I know you’ll love this training.



Chapter 1: What is Complete Internet Marketing in 2019-20 All About?

Internet marketing, also known as online marketing, is by definition the process of promoting a business or a brand and its associated products or services over the internet. The goal of internet marketing is to generate traffic, leads, and sales.



What people struggle with when trying to understand internet marketing is how to actually do internet marketing, and there are a lot of methods out there.

The most common forms of internet marketing include email marketing, online advertising, and search engine optimization. There also exist other, more indirect forms of internet marketing such as affiliate marketing, and more modern internet marketing formats, such as video marketing.

Usually, individuals and companies trying to promote a business or brand on the internet focus on one or two methods, but they are leaving a lot on the table.

Complete internet marketing, on the other hand, is the process of using all possible online marketing methods and strategies on a single campaign to generate the best results, fast.



Complete internet marketing allows you to get the most out of online marketing technology because it mixes the best of traditional internet marketing strategies with proven modern methods such as social media marketing.

Complete internet marketing integrates heavily with content marketing, which is the use of online content to deliver value to potential customers. Because of this, with complete internet marketing you'll be able to attract and capture the attention of potential customers on any of your marketing channels.

Having a complete internet marketing plan in 2019-20 is critical for the success of your business and there's no way around it! Do you want your business to sit alone in obscurity and in a corner of your hometown, or do you want it to grow, to go international, and to stay relevant beyond 2019-20? Then you've picked the right course!



What Are The Benefits Of Complete Internet Marketing For Your Business In 2019-20?

91% of successful online businesses
have adopted a complete internet
marketing plan before 2019-20 and are

expanding!

Complete internet marketing allows you to achieve specific business-focused goals such as increasing brand loyalty.

Complete internet marketing generates over three times more leads than traditional internet marketing.



Chapter 2: Complete Internet Marketing Best Practices In 2019-20

Complete internet marketing is crucial for the success and survival of your business online.

If your goal is to maintain a good pace, to avoid getting overwhelmed, to grow a healthy relationship with your audience and your competition, and to improve, you have to follow these simple best practices.



Know Your Audience

We have mentioned the importance of knowing your audience. You have a better chance of reaching the right type of customer if you know what type of people are more likely to buy

from you.

However, knowing your audience also means knowing how to interact with it. If you don't know how to engage people in your audience with a conversation, or



what kind of topics they're sensitive to, you run the risk of being perceived as out of touch.

The best approach then is to learn to talk to people in your audience when you respond to their comments on social media, or when you answer their direct messages and emails.

Update Your Search Engine Optimizations

On average, search engine algorithms go through 500 changes a year. Besides that, companies such as Google do not reveal what factors actually

influence site rankings. As expert marketers, we simply trust our results and experience when it comes to applying optimizations.



So it is crucial that you update your search engine optimizations every three to four months. You don't have to change the entire structure of your content; you simply have to audit the keywords and search terms in your content using the Google Keyword Planner to find if they're still relevant, and to replace them with updated keywords and search terms.



Chapter 3: Advanced Complete Internet Marketing Tips and Tricks That Work In 2019-20

There's a lot of competition in the world of internet marketing, with more and more brands and companies discovering that they can get faster results when they have all their strategies working together.



To stand out and get ahead, you will need to know some advanced tricks and to learn some tips from pros like us. Here is a list of advanced complete internet

marketing tips and tricks that work in 2019-20.



Reverse-Engineer Popular Content

Creating content can be hard, especially new content. You not only have to research, fact-check, and



write; you also don't know for sure if the content you're creating will be popular, or relevant. Our point is, it will take too much time out of your schedule.

To avoid this, you can simply investigate what topics and content is popular in your niche so you can reverse engineer it.

What you have to do is research what types of content your audience enjoys the most, what popular content pieces have gone viral before, and what websites publish that type of content. Use the "Google Keyword Planner" and the "Google Keyword Ideas" tool to enter your niche keywords and get suggestions.

Once you have a number of content pieces that you'd like to post, you'll simply have to write them in your own words, to update them with newer, more relevant information, and to add your own graphics and media. This way you'll save time and you'll generate traffic more easily!

Curate Content

You can also share content from others without modifying it. You simply have to find website and content creators that are considered authorities in your niche, and then to share their content on your website and on your social media channels.



This is a powerful trick because your followers and website visitors are already familiar with those websites and content creators, so they won't have a problem sharing their content pieces but through your own channels. This will help you reach their friends and followers, increasing exposure to your brand.



Chapter 4: Complete Internet Marketing Do's And Don'ts in 2019-20

Do's

Define Your Brand's Identity

Developing a brand that people will remember and trust is an important part of your complete internet marketing strategy.



Delegate And Automate

Managing all aspects of a complete internet marketing campaign by yourself can get overwhelming quick, so we recommend you to delegate and automate time-consuming stuff such as social media management.

Stay Up To Date

Digital marketing tools, advertising platforms, and search algorithms are constantly changing and adapting to shifts in technology and laws, so it is important that you stay up to date.



Don'ts

Don't Sacrifice Quality For Quantity

You don't have to create a daily blog post, or to message people on social media 10 times a day. You just have to set a fixed schedule and release original, high quality, properly researched, and valuable content pieces to stay relevant!

Don't Be On Every Social Media Platform

You don't have to create a profile on every social media website imaginable to build an audience. You just have to find out what social media platforms best suit your business and focus on sharing highly engaging content on those.

Don't Ignore The User Experience

Don't overwhelm website visitors and email readers with lots of CTA buttons and images. Instead, focus on creating a visual experience that leads users to complete the actions that you want.

Don't Sell Your Leads

It might be tempting to squeeze an extra buck out of your leads by selling their email info, but it's always best to respect the privacy of your customers.



Chapter 5: Complete Internet Marketing Premium Tools And Services To Consider in 2019-20

[Meltwater](#)

“Meltwater” is a marketing insights platform that will help you spot online trends before they become popular, giving you a competitive advantage that is hard to beat. It is driven by artificial intelligence and uses analytics to benchmark your performance, as well as to track best-performing keywords.

[IFTTT](#)

“IFTTT” is a marketing integration platform that will help you to connect and test different marketing platforms and channels so you can see the possible results. It works by creating cues where you connect an app or device to another to create an action, such as uploading a photo to an image hosting platform, connecting it to an image sharing platform, and automating image sharing.

[Qzzr](#)

“Qzzr” is a user engagement tool designed to help you get richer customer profiles and more revenue by showing you how to ask the right questions to the right leads at the right times. With “Qzzr” you’ll be able to create quizzes that



integrate with websites and landing pages and that provide you with data and leads that you can review, analyze, and export.

[Keyword Tool](#)

“Keyword Tool” is a premium alternative to the Google Keyword planner that allows you to find relevant long-tail keywords for any of your campaigns. The best part is that it offers you dedicated keyword research for YouTube, Bing, Amazon, eBay, and Instagram.

[Ahrefs](#)

“Ahrefs” is a marketing research tool that will let you track and analyze backlinks from a database of more than 16 trillion backlinks! This will help you to research competitors and monitor your niche in detail so you can learn the best backlink practices to grow your online presence.

[SpyFu](#)

“SpyFu” is a marketing monitoring tool that will help you to research the most profitable keywords and ads used by your competitors. With SpyFu you’ll be able to scan a domain to uncover the secret marketing formula of the most successful brands in your niche, including their keyword rankings, their best-performing ad variations, and every keyword they’ve bought on Google Ads!

[Siteline](#)

“Siteline” is a website auditing tool that will help you improve your website. With Siteline you’ll be able to identify issues affecting your SEO, your rankings, authority, and site relevance, such as duplicate content and broken links.



Chapter 6: Complete Internet Marketing Shocking Case Studies in 2019-20

[Steinway Pianos](#)

“Steinway Pianos” is an American piano company popular for manufacturing and selling high-quality, world class pianos.

Objective: The company’s objective was to generate more conversions, to attract new customers, and to drive more sales.

Strategy: The company ran a series of email marketing campaigns targeted at clients from a list collected from the company’s website.

Results: The company generated a 48% increase in new users, decreased bounce rates by almost 15%, and increased their conversion rate by a whopping 629%!

[Wholesale Marine](#)

“Wholesale Marine” is an online retailer that specializes in quality boating products.



Objective: The retailer's objective was to increase organic reach, market share, and revenue.

Strategy: The retailer got its website audited, fixed a series of errors that were limiting its organic reach, and optimized all content for search engines.

Results: The retailer achieved higher keyword rankings, increased organic reach by 66%, and increased revenue generated by organic traffic by 190%!

[Light Impressions](#)

"Light Impressions" is a multi-million dollar archival supplies retailer.

Objective: The retailer's objective was to lower cost-per-acquisition and improve its organic reach.

Strategy: The retailer optimized its website with search-engine friendly content and code, enhanced its call-to-action and user experience, and implemented on-page search engine elements.

Results: The retailer now ranks in the top ten of Google search results in its niche, even outranking amazon for product searches. Traffic from non-branded searches increased to 10,000 visitors a month and is converting at 2%!

[Weisman Home Outlets](#)

"Weisman Home Outlets" is a leading supplier of discounted kitchen cabinets and bathroom finish products.

Objective: The supplier's objective was to build an email database and increase return on investment.



Strategy: The company added a sign up form to their website offering free home measuring services and large discounts.

Results: The email campaign generated \$38,000 in sales during its first month and increased open rates by 15%!

Chapter 7: Complete Internet Marketing Frequently Asked Questions in 2019-20

Is Every Strategy Used In Complete Internet Marketing Relevant For Your Business?

Every strategy used in complete internet marketing is intended to help you achieve specific

business goals, and best of all, a complete internet marketing plan like the one we're giving you in this course is designed to make all strategies involved work together.

For example, website optimization will help you to position your site on top of search results, content marketing will help you to attract relevant traffic to your





site, and email marketing will help you to capture the contact info of the audience that comes to your site.

Should You Run Your Own Complete Internet Marketing Campaigns? Or Should You Get Help From An Agency?

You can run complete internet marketing campaigns on your own as long as you know what you're doing. In this course, we're providing you with a complete internet marketing blueprint that's proven and easy to implement. All you need is to follow the step-by-step lessons to the letter, in the order given, and you'll get results.

However, we do advise you to get help with certain tasks, such as with managing your social media channels, so you can better focus on the business aspects of your campaigns!

What Is A Common Mistake When Trying To Implement Complete Internet Marketing Strategies?

The most common mistake is creating content that is brand-centric. Brand-centric content is content that focuses too much on the brand, or on product features.

When creating a campaign to promote a brand or the benefits of a product, the best approach is to focus on how the brand can service its target audience, or how a product can solve problems faced by customers in a specific niche.



This doesn't mean that you can't create branded content, it just has to focus on the human side of the business, such as about the maker of the product, or the voice behind a brand.

Conclusion:

We're thrilled that you have chosen to take advantage of our Special Free Report, and we wish you amazing success.



And in order to take your Internet Marketing Efforts even farther, we invite you to get the most out of it by getting access to the complete training [clicking here](#) (Insert your Front End offer URL).

Thanks so much for the time you have dedicated to learning how to get the most advantages from Internet Marketing for 2019-20.

Internet Marketing have come to stay in the market forever.

To Your Success,

Your Name



Top Resources



Videos

<https://www.youtube.com/watch?v=b-gwbVJqigY>
<https://www.youtube.com/watch?v=QKHytjSpO6o>

Tools & Services

<https://neilpatel.com/blog/10-online-marketing-tools-you-need-when-starting-a-business/>
<https://optinmonster.com/45-best-free-online-marketing-tools/>

Training Courses

<https://www.udemy.com/learn-digital-marketing-course/>
<https://digitalmarketinginstitute.com/students/courses/professional-diploma-in-digital-marketing>

Blogs

<https://www.searchenginejournal.com/internet-marketing/230047/#close>
<https://www.oberlo.com/blog/beginners-guide-7-types-internet-marketing>

Forums

<https://www.quora.com/What-is-the-best-online-marketing-forum>
https://www.warriorforum.com/main-internet-marketing-discussion-forum/1342428-internet-marketing-glossary-2018-list-digital-terms-you-need-know.html?utm_source=internal&utm_medium=discussion-list&utm_campaign=feed&utm_term=title

Affiliate Programs

<https://makeawebsitehub.com/affiliate-marketing-networks/>
<https://highpayingaffiliateprograms.com/internet-marketing/>

Webinars

<https://www.freewebinarwednesdays.com/internet-marketing/>
<https://www.youtube.com/watch?v=PykZzd3FHto>

Infographics

<https://digitalmarketingphilippines.com/digital-marketing-trends-to-watch-out-for-in-2019-infographic/>
<https://blog.hubspot.com/marketing/state-of-content-marketing-infographic>

Case Studies

<https://www.wordstream.com/blog/ws/2011/09/29/marketing-case-studies>
<https://blog.hellostepchange.com/blog/5-leading-digital-marketing-strategy-case-studies-to-inspire-your-next-step-change>

Facts

<https://www.omnicoreagency.com/digital-marketing-statistics/>
<https://www.stablx.com/blog/facts-and-stats-about-digital-marketing/>



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