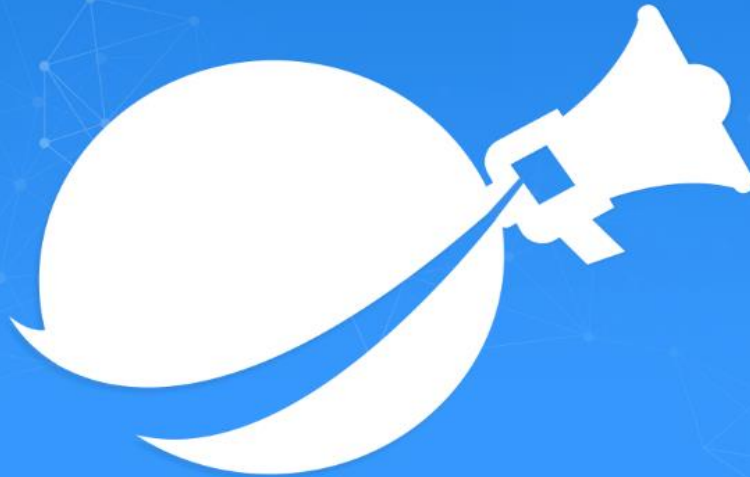


Cheat Sheet



# Complete Internet Marketing 2019-20 Made Easy

Powered By “Your Website URL here”

Skyrocket Sales & Boost Conversions with  
Our Proven & Tested Internet Marketing  
Techniques



# Limited Special Offer

## Complete Internet Marketing 2019- 20 Made Easy

(HD Video Course)



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[\(Insert your Upsell Offer URL\)](#)

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## **What is Complete Internet Marketing in 2019-20 All About?**

- ✓ Internet marketing, also known as online marketing, is by definition the process of promoting a business or a brand and its associated products or services over the internet.
- ✓ The most common forms of internet marketing include email marketing, online advertising, and search engine optimization.
- ✓ Usually, individuals and companies trying to promote a business or brand on the internet focus on one or two methods, but they are leaving a lot on the table.
- ✓ Complete internet marketing allows you to achieve specific business-focused goals such as increasing brand loyalty.

## **Alternative Internet Marketing Methods That Make Instant Money In 2019-20**

- ✓ Personal Branding
- ✓ Podcasting
- ✓ Webinars
- ✓ Influencer Marketing
- ✓ Coaching And Consulting

## **Building A Complete Internet Marketing Plan For 2019-20**

- ✓ Step 1 - Define Your Audience And Its Needs
- ✓ Step 2 – Segment Your Audience
- ✓ Step 3 – Develop A Conversion Funnel
- ✓ Step 4 – Implement A Smart Content Marketing Strategy
- ✓ Step 5 – Develop A Cross-Platform Flow
- ✓ Step 6 – Refine Your Email Lists
- ✓ Step 7 – Audit And Optimize

## **Complete Internet Marketing Strategies For eCommerce Enthusiasts In 2019-20**

- ✓ Use Visual Discovery Platforms To Showcase Your Store Products
- ✓ Launch A Facebook Store
- ✓ Use Exit Intent Technology
- ✓ Add Live Chat
- ✓ Promote User Generated Content

## **Advanced Complete Internet Marketing Tips and Tricks That Work In 2019-20**

- ✓ Reverse-Engineer Popular Content

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## Complete Internet Marketing Best Practices In 2019-20

- ✓ Know Your Audience
- ✓ Update Your Search Engine Optimizations
- ✓ Make Blogging A Priority
- ✓ Personalize The Customer Experience

### Don'ts

- ✓ Don't Sacrifice Quality For Quantity
- ✓ Don't Be On Every Social Media Platform
- ✓ Don't Ignore The User Experience
- ✓ Don't Sell Your Leads
- ✓ Don't Argue With Your Audience
- ✓ Don't Spam
- ✓ Don't Neglect Your Communication Channels
- ✓ Don't Mislead
- ✓ Don't Over Focus On Your Brand
- ✓ Don't Be Too Wordy Or Complex

### Shocking Case Studies

- ✓ [Steinway Pianos](#)
- ✓ [Wholesale Marine](#)
- ✓ [Light Impressions](#)

- ✓ Curate Content
- ✓ Send Social Media Posts At Strategic Times
- ✓ Use Geo Targeted Keywords
- ✓ Use Infographics To Condense Your Content

### Do's

- ✓ Define Your Brand's Identity
- ✓ Delegate And Automate
- ✓ Stay Up To Date
- ✓ Set Realistic Goals
- ✓ Offer An Excellent Responsive Experience
- ✓ Repurpose Content As Video
- ✓ Advertise
- ✓ Track Your Performance
- ✓ Grow On Social Media
- ✓ Monitor Brand Mentions And Your Niche

### Premium tools and Services to consider

- ✓ [Meltwater](#)
- ✓ [IFTTT](#)
- ✓ [Qzzr](#)
- ✓ [Keyword Tool](#)
- ✓ [Ahrefs](#)
- ✓ [SpyFu](#)

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- ✓ [Weisman Home Outlets](#)
- ✓ [Invite Health](#)
- ✓ [Hobie Polarized](#)
- ✓ [EDP Dental](#)
- ✓ [Road Cases USA](#)
- ✓ [Jennings Heating And Cooling](#)
- ✓ [ForeverLawn](#)
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